Masterplay MultiZone

Provide up-to-date and attractive information while making cost savings!

Apart from the huge variety of formats, a great attraction of the Masterplay MultiZone is the surprisingly simple operating design: Contents can be produced and processed with familiar tools. This reduces training costs and enhances efficiency during use.

Versatile info system

Masterplay MultiZone is an info system that can be used everywhere. The division of the screen into up to ten zones makes it possible to present different items of information simultaneously and attractively. The content and sequences in the zones can be changed during operation without interrupting the display. An absolute highlight is the fact that the content can be produced without special previous knowledge and in a simple way. Because it requires so little time, a Masterplay MultiZone system can easily be handled while carrying on with daily business. Equally outstanding is the wide variety of the MultiMedia formats supported by Masterplay MultiZone.

Example-Layout

Familiar tools
The zone layout is created and edited using Microsoft PowerPoint. All the familiar tools and accessories of this software can be used without having to learn another program. A tool that is supplied with it - called the ZoneBuilder - automatically generates all the structures and parameter-files after editing. For example, a new PowerPoint template is generated for each zone. With this template, the content for the respective zone is then also produced in a familiar environment.

Sequence programming
Each zone is given its own playlist which serves as a schedule for its content. This playlist is edited with the PlaylistEditor supplied with it. The files are moved from Explorer into the desired sequence using drag & drop. In addition, standard commands can easily be added from the tools bar.
Events also offer an excellent opportunity to design the info system in an attractive and individual way. With modest

expenditure, it is possible to display a specific content at a specific time, on specific days of the week or on a specific date. After the desired event has been recorded, its content can be compiled as usual using drag & drop.

Network integration
The Masterplay MultiZone is an optimized Windows computer which can easily be integrated into an existing network. This allows both content and playlists to be generated or processed from any chosen work station.

Flexible content

The display of MultiMedia content is based on the Direct-X technology of Microsoft, as also used by the Windows MediaPlayer. Masterplay MultiZone thus plays the same content which is also transmitted with the MediaPlayer. The existing variety of formats can easily be expanded with further Codecs.
Masterplay MultiZone builds on the integration of existing programs. Thus, PowerPoint presentations can be displayed with all effects via the installed PowerPoint. The display of WEB content is done via Internet Explorer. This tool covers a multitude of formats, and can be expanded by adding Plug-Ins.

Effects
Masterplay MultiZone supports various graphics formats for still picture displays in addition to the MultiMedia formats. These can fade into each other through various effects.
It is also possible to display all content in one zone or in full screen size as desired.

Intuitive program surface

On-Screen-Display (OSD)

It is possible to display other information on the screen, such as digital watches, logos or crawl, via OSD commands in the playlist.
The crawl receive the text via manual input, from a file or, optionally, by email or SMS. This enables the crawl to be supplied with information from any chosen location.

Options for expansion

The Masterplay MultiZone system can be further automated with the optional Rendering-Tool or AutoContent software. These two tools generate graphics based on data from any chosen sources and update them continuously. This is done without any additional staff input.
In another available option, the FileTransfer software contributes to the autonomy of the Masterplay MultiZone with its automatic copying functions.

Input signals

In addition to the data contents, it is also possible to have live signals. The device has one HF, one video and two audio inputs.

Live Video

It is possible to show composite or s-video via the video input. Thanks to a preceding video router which can be controlled via the software, this input can be expanded to any number of sources. The most diverse range of video signals such as panoramic cameras, satellite images, TV-satellite receivers or DVB set-top boxes can be integrated. The built-in analogue TV tuner also allows television programmes to be included.

Audio signals

The sound of the live video or of the content of, for example, an MPEG video can be reproduced. It is also possible, during silent periods, to automatically play back music files in a random sequence from the audio jukebox, or to switch to an external audio signal. This can be done, for example, via a radio or DAB receiver.

Advertising functions

Instead of an expensive advertising spot, the advertising function is used to distribute advertising images - depending on their number according to the length of the associated audio file - and play them.

Output signals

To display the image on plasma panels or a projector, a VGA connection is provided. If the signal is put out by video, the composite or the s-video output is used.

Control of external devices

Another advantage of Masterplay MultiZone is the control of a large number of supported external devices. Apart from various audio video routers, it is also possible to manage plasma panels or projectors. The direct control of the serial and parallel interfaces allows any chosen expansion of the range of devices. Masterplay MultiZone can thus be used as a control unit for a complete system.
By integrating the Sony protocol, Masterplay MultiZone can also be operated as 'slave'. This means it acts like a tape player and can be managed via a control system such as AMX.

Highlights

Up to 10 zones can be designed individually

Content and layout can be produced with PowerPoint
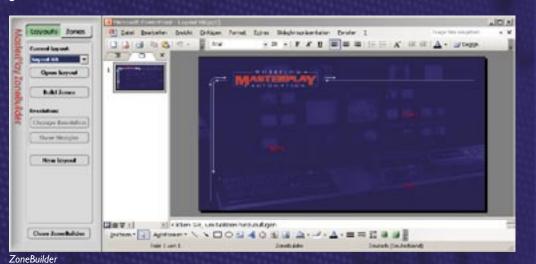
No special previous knowledge necessary

Supports nearly all formats

Sequences designed with drag & drop

VGA or video output

Video input for live signals

Any number of external devices can be controlled

ZoneBuilder

MASTERPLAY

G M B H

MasterPlay GmbH
CH-6343 Rotkreuz
www.masterplay.tv

Your contact: